MULTIMEDIA TRAINING KIT

Exercises: Involving Volunteers in Community Technology Initiatives

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Exercise # 1

Why Involve Volunteers

Brainstorm with other audience members, for three minutes only, the advantages of involving volunteers. At the end of the three minutes, the facilitator will ask the audience to call out reasons.

Exercise # 2

Brainstorming possible volunteer assignments

For five full minutes, discuss with other audience members tasks that volunteers could undertake as part of a community technology initiative. At the end of the three minutes, the facilitator will ask the audience to call out its ideas.

Exercise # 3

What motivates volunteers?

To undertake recruitment successfully, you have to understand what motivates people to want to volunteer, and what would motivate them to volunteer for your organization in particular. For three minutes only, discuss with other audience members why people want to volunteer, or why they might want to volunteer for a community technology initiative. At the end of the three minutes, the facilitator will ask the audience to call out its ideas.